

# 3, 2, 1...LIFTOFF TO LIFT&CO. EXPO

Location: Metro Toronto Convention Centre | North Building | 255 Front Street West, Toronto, ON M5V 2W6

## HOURS

Thursday, Nov. 18

Lift Cannabis Business Conference (LCBC) | 9:00 am - 5:00 pm

Requires a separate ticket

- Breakfast 7:00 am - 8:30 am | Level 1 - Room 106
- LCBC Doors open for the Conference @ 8:30 am
- Lunch 12:15 pm - 1:15 pm | Level 1 - Room 106 compliments of 
- Industry Reception 5:00 pm - 6:30 pm | Level 1 - Room 106 compliments of 

Friday, Nov. 19

Lift Psychedelics Business Summit (LPBS) | 9:00 am - 5:00 pm | Presented by 


Requires a separate ticket

Breakfast 7:00 am - 8:30 am | Level 1 - Room 106  
LPBS Doors open for the Conference @ 8:30 am  
Lunch 12:15 pm - 1:15 pm | Level 1 - Room 106  
Exhibit Hall Floor | 11:00 am - 6:00 pm

Lift&Co. Expo Industry Day | Level 3 | North Exhibit Halls A, B, & C | 11:00 am - 6:00 pm

Saturday, Nov. 20

Lift&Co. Expo Consumer Day 1 | 10:00 am - 5:00 pm | Level 3 North Exhibit Halls A, B, & C

Lift&Co. Expo After Party @ El Mocambo compliments of  HAWTHORNE™  
Must have a Golden Ticket for Admission. Doors Open at 8:00 pm

Sunday, Nov. 21

Lift&Co. Expo Consumer Day 1 | 11:00 am - 4:00 pm | Level 3 North Exhibit Halls A, B, & C

## PRE-PURCHASE YOUR TICKETS

Avoid the lines onsite, pre-purchase your tickets to ensure a smooth and fast credential pick-up process at the event.

## CREDIT/DEBIT CARDS ONLY

No cash will be accepted at MTCC during Lift&Co. Expo. Please make sure to have a credit/debit card available for any purchases onsite; including additional tickets, concessions, coat/bag check, etc.

## COAT & PACKAGE CHECK

Available on Level 1 of the Metro Toronto Convention Centre, there is a fee for each item checked (\$4.50 CAD)

## MOBILE APP

Our Mobile App is now live! You can find it in the Apple & Android App Stores.

Please download for All Things Lift - the app will continue to be updated with the latest & greatest information, schedule changes, announcements, contests and more....



## EDUCATION GALORE

We are very excited to present the most influential and innovative leaders in the cannabis and psychedelics industries during our business conferences, Thursday, November 18 (cannabis) and Friday, November 19 (psychedelics), in addition to many more informative and fun presentations on our Expo Main Stage and Well & Good Stage located on the Expo Hall Floor (Level 3) throughout the event. Make sure to check out the mobile app for a detailed list of sessions, [use the QR code above](#).

## SAFETY FIRST: MASKS & PROOF OF FULL VACCINATION REQUIRED



We encourage you to bring your own mask, however, if you forget/need an extra mask or hand sanitizer, please visit our Health & Safety Partner, Hawktree in the North Lobby of the Metro Toronto Convention Centre to obtain your personal health & safety kit.

**Proof of Full Vaccination & Photo ID Required for Entry - check our website for the most up-to-date vaccination requirements.**

If you are attending Lift&Co. Expo for more than one day, you only have to show proof of Vaccination & ID one-time.

## FUN, FUN, FUN!

We have so many exciting things planned for everyone at this year's Lift&Co. Expo. From photo activations and entertainment to contests, prizes, and giveaways, there's never been a better year to attend Lift&Co. Expo!

## BRING A FRIEND

Attending Lift&Co. Expo with a friend is the bee's knees!  
Make sure to bring your plus-one!

**QUESTIONS? EMAIL US AT: [LIFTINFO@MCI-GROUP.COM](mailto:LIFTINFO@MCI-GROUP.COM)**