

OPERATING GUIDELINES

CANNABIS

Vancouver Convention Centre is subject to federal, provincial and municipal laws and regulations with respect to the display, marketing and promotion of cannabis products and accessories in the facility. At Vancouver Convention Centre's sole discretion, the facility's rules and policies are subject to change at any time as applicable laws, regulations and markets develop.

Exhibitors who wish to market or promote cannabis products and accessories at the Vancouver Convention Centre must comply at all times with all applicable laws, regulations, policies and rules. Exhibitors are solely responsible to be fully aware of, and ensure their own compliance with, all applicable laws, regulations, policies and rules relating to the marketing and promotion of cannabis products and accessories. Vancouver Convention Centre is not responsible in any way for advising exhibitors with respect to their obligations under applicable laws or regulations, or ensuring exhibitor compliance with their respective obligations under applicable laws or regulations.

CANNABIS PRODUCTS

- Any and all marketing and promotion of cannabis products and accessories at the Vancouver Convention Centre is restricted to designated "19+" areas. Exhibitors must not market or promote any cannabis products or accessories outside of a designated "19+" area or to any person who is under 19 years of age.
- Exhibitors are not permitted to display, sell or supply cannabis products containing either THC or CBD to attendees or guests at the Vancouver Convention Centre.
- It is illegal for an exhibitor to provide samples or give away cannabis products to anyone.
- The Vancouver Convention Centre is a non-smoking facility, and has no designated smoking areas. Smoking of any kind, and the use of alternative smoking devices (including electronic cigarettes and vaporizers), is not permitted on Vancouver Convention Centre property.
- Hemp-based products containing THC or CBD are cannabis products and are subject to the laws and regulations applicable to cannabis products. Hemp-based products containing no THC or CBD can be displayed, sold and purchased at the Vancouver Convention Centre at our discretion.

CANNABIS ACCESSORIES

- A "cannabis accessory" means any thing that is represented to be used in the consumption of cannabis, including rolling papers or wraps, holders, pipes, water pipes, bongs and vaporizers, etc.
- It is illegal to display, sell or supply a cannabis accessory to any individual who is under 19 years of age.

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CANNABIS MARKETING AND PROMOTION

- The marketing and promotion of cannabis products and accessories is subject to both federal and provincial laws and regulations.
- Federally licensed producers of cannabis, their representatives and contracted marketing companies who wish to market or promote cannabis products to licensed retailers and consumers in BC must obtain a cannabis marketing license from the [BC Liquor and Cannabis Regulation Branch](#).
- Exhibitors who wish to market or promote cannabis products and accessories at the Vancouver Convention Centre must ensure that they do so in compliance at all times with all applicable laws, regulations, policies and rules relating to the marketing and promotion of cannabis products and accessories.